

CELEBRATING

50 YEARS



**BrightFocus®
Foundation**

Cure in Mind. Cure in Sight.

SPONSORSHIP BENEFITS

BrightFocus Foundation 50th Anniversary Celebration

Gala | Congressional Briefing | Microsite

**For further information,
please contact:**

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GOLDEN ANNIVERSARY SPONSOR | \$50,000

- ▶ Recognition at Gala as Presenting Sponsor of “Cocktails with Scientists” welcome reception. Recognition on Gala invitation and onsite at event. *(One available)*
- ▶ Recognition at Gala as Presenting Sponsor of “50th Anniversary Awards Program” in auditorium. Recognition on Gala invitation and onsite at event. *(One available)*
- ▶ Recognition at Gala as Presenting Sponsor of “50th Anniversary Gala Entertainment” (TBA). Recognition on Gala invitation and onsite at event. *(One available)*
 - Two (2) tables of 10 at Gala with best placement
 - Invitation for up to three (3) representatives to attend Congressional Briefing, Capitol Hill
 - Yearlong prominent logo presence on BrightFocus 50th Anniversary Microsite
 - Logo recognition in BrightFocus 2023 Annual Report
 - Free access to BrightFocus digital events, including *Brain Info Live®* and *Zoom In on Dementia and Alzheimer’s*
 - Platinum Membership in BrightFocus Corporate & Foundation Circle
 - Full page color advertisement with premium placement in Gala virtual program book

SOLID GOLD SPONSOR | \$25,000

- ▶ Recognition at Gala as “Golden Ticket Dessert Buffet Sponsor.” Recognition on Gala invitation and onsite at event. *(One available.)*
- ▶ Recognition at Gala as “Liquid Gold Cappuccino and Cordials Bar Sponsor.” Recognition on Gala invitation and onsite at event. *(One available)*
- ▶ Recognition at Gala as “Gold Nugget Parting Gift Sponsor.” Recognition on Gala invitation and onsite at event. *(One available)*



Solid Gold Sponsor continued

- One (1) table of 10 at Gala with premier placement
- Yearlong logo presence on BrightFocus 50th Anniversary Microsite
- Logo recognition in BrightFocus 2023 Annual Report
- Free access to BrightFocus digital events, including *Brain Info Live®* and *Zoom In on Dementia and Alzheimer's*
- Gold Membership in BrightFocus Corporate & Foundation Circle
- Full page color advertisement in Gala virtual program book

GOOD AS GOLD SPONSOR | \$15,000

- ▶ One (1) table of 10 at Gala with preferred placement
- ▶ Recognition on Gala invitation
- ▶ Yearlong logo presence on BrightFocus 50th Anniversary Microsite
- ▶ Logo recognition in BrightFocus 2023 Annual Report
- ▶ Free access to BrightFocus digital events, including *Brain Info Live®* and *Zoom In on Dementia and Alzheimer's*
- ▶ Silver Membership in BrightFocus Corporate & Foundation Circle
- ▶ Full page color advertisement in Gala virtual program book

HEART OF GOLD SPONSOR | \$7,500

- ▶ One (1) table of 10 at Gala
- ▶ Recognition on Gala invitation
- ▶ Yearlong logo presence on BrightFocus 50th Anniversary Microsite
- ▶ Free access to BrightFocus digital events, including *Brain Info Live®* and *Zoom In on Dementia and Alzheimer's*
- ▶ Half page color advertisement in Gala virtual program book

GOLD MINE SPONSOR | \$1,500

- ▶ Seating for one (1) at Gala
- ▶ Quarter page color advertisement in event program book
- ▶ Free access to BrightFocus digital events, including *Brain Info Live®* and *Zoom In on Dementia and Alzheimer's*

GOLDEN AGE SPONSOR | \$750

- ▶ Seating for one (1) at Gala
- ▶ Free access to BrightFocus digital events, including *Brain Info Live®* and *Zoom In on Dementia and Alzheimer's*



ADVERTISEMENT IN VIRTUAL PROGRAM BOOK

- ▶ Inside front/back cover, color: \$5,000
- ▶ Full page, color: \$2,000
- ▶ Full page, B&W: \$1,500
- ▶ Half page, color: \$1,000
- ▶ Half page, B&W: \$750